

WHY PEXLIFY

- UKI Head Count: 45
- Certifications: 250+
- Market segment - CBU, EBU, MM
- Adoption Methodology - including Roll-out Strategy & Training service to help clients maximise end-user adoption success.
- Scalable CoE
- Lightning Accredited
- Salesforce.org Partner



VERTICAL FOCUS - B2B & B2C



Financial Services



Manufacturing



Food & Agriculture



Insurance



Pharmaceuticals & Life Sciences



Automotive



Banking



Engineering



Retail

CLOUDS & CERTS



Sales

- Sales Cloud: 15
- Service Cloud: 15
- Community Cloud: 9



Service

- Marketing Cloud: 5
- Marketing Email Specialist: 6
- Marketing Social Specialist: 1



Marketing

- Field Service Lightning: 8
- CPQ: 6
- Admin: 29



Community

- Platform Dev I: 27
- Platform App Builder: 17
- Platform Dev II: 12
- Adv Admin: 11



CPQ

- Sharing & Visibility Designer: 12
- Data Architecture & Mgmt: 11
- Dev Life-cycle & Deployment: 9



FSL

- Integration Architecture Designer: 7
- Certified System Architect: 6
- Pardot Specialist: 2



Mulesoft

- Mulesoft: 3
- Pardot: 2

DIFFERENTIATORS

- **Sales Cloud Quick Start**
- **Financial Service Accelerator** - (Advanced Insurance CPQ)
- **Community Portal Accelerator** - (Front & Back End - Customer/ Partner Community Portals allowing customers, advisors, brokers, etc to offer & monitor their financial services. Integration to a Credit Safe component provided.)
- **Customer Service** - (SMS Survey, Smart Case Priority Engine),
- **Lightning Migration Framework**
- **Leaptree SPM Platform** - Incentivize, Optimize, Mobilize, Analyze (Available on the [AppExchange](#))

SELECTION OF AMAZING CLIENTS



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